

Who We Are

The Music Publishers Association (MPA) represents the full diversity of the UK's music publishing sector.

We act on behalf of nearly 300 music publishers that invest in, license works by and support the livelihoods of songwriters, composers and lyricists.

From **Elton John** to **Adele**, the **Beatles** to **Skepta**, our members represent the rights of a variety of songwriters and composers. **Music publishing generates over a quarter of the UK music industry's £2.5 billion** in export revenue, making it the second largest contributor. In 2016 **British Music Publishers contributed £473 million** to the UK's national income.

From **training and education courses**, **member socials**, **quizzes** and our **legendary Christmas Lunch**, the MPA hosts a varied range of events that offer you, as a sponsor, the opportunity to tap into this vast and growing network.



Who Attends Our Events

MPA events are predominately attended by MPA members, however, our network reaches far wider than just music publishers.

Our events are well attended and extremely popular with the wider music industry as well, including but not limited to; **record labels, broadcasters, digital businesses, trade press and management companies. Politicians and professional advisors to the industry**, such as **lawyers, accountants and consultants** are also invited.

As a member of **UK Music**, an umbrella organisation which represents the collective interests of the UK's commercial music industry, many members and representatives from **AIM, BASCA, BPI, FAC, MMF, MPG, MU, PPL, PRS for Music** and **UK Live Music**, come to our events too.

Attendance numbers vary from each event, with the smaller scale events normally attracting around 50 to 60 people, whereas our largest event, the MPA Christmas Lunch, sees around 900 people in attendance.



What Sponsorship of One of Our Events Will Offer You

- Showcase or present your brand or service to the MPA membership and the wider music industry, including VIP guests.
- Gain exposure through promotional materials and extensive press opportunities.
- Mentions across our social media channels (Facebook, Twitter and Instagram).
- Mentions in the members and non-members e-newsletters, which are sent out to over 2000 people either side of the event.
- A number of spaces to invite guests or employees to the event.
- Access to a range of industry professionals in an informal and relaxed environment.
- A one-year complimentary MPA Corporate Associate membership, only for specific events.
- Other tailor-made benefits to suit your requirements.



Sponsoring One of MPA's Events

As well as the benefits highlighted above, each one of MPA's varied events will offer you its own unique perks.

If you are interested in sponsoring a specific event and would like to see the full sponsorship package, or for a more bespoke discussion about sponsorship and events, please do not hesitate to contact Issy at issy.dacre@mapgroup.com.



MPA Events

- **MPA Induction Course**
- **Specialist Training & Education Seminars**
- **MPA Pub Social, Classical Quiz and Pop Quiz**
- **MPA Presents in Partnership with PRS Foundation**
- **MPA Summer Party**
- **MPA Christmas Lunch**



Check out the MPA Facebook and Twitter pages to view more photos from previous MPA events.