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FOR IMMEDIATE RELEASE:

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EX-X-Factor Xmas single! Released 6th Dec 2010

The Official Ex-Factor Star Daryl Markham Christmas single in aid of BBC Children In Need

On 6th December Splash Point Digital will release a download Christmas single in aid of BBC Children in Need. The single was written and performed by ex-X-Factor star Daryl Markham. Daryl hit the headlines last year when he wowed the audience and judges in TV's The X Factor show.



Daryl Markham is attempting to get to the top of the charts this year with his Christmas Song "Why Can't It Be Christmas All The Time" which features a beautiful solo by his daughter Millie, and special guest trumpeter **Sue Richardson**.

"I am going to prove that you don't need to win The X Factor to make your own songs and that there is genuine talent that doesn't get through as well as those that make the live finals. I am genuinely thankful to The X Factor for giving me my chance, as without it I wouldn't have had a chance to live my dream and fulfill my ambition. But I believe that I can now offer something more and would like this year to be an EX FACTOR CHRISTMAS. So lets put CHRISTMAS back in the charts and get this fantastic upbeat song to NUMBER 1 this year!" says Daryl.
This Christmas hit looks set to become a perennial favourite with its catchy chorus and feel-good festive spirit.

Daryl Markham is a singer/songwriter from Seaford, England, and the whole town is behind him supporting the single. He made his name after appearing on The X Factor 2009 and was one of the stand-out auditions of the entire season. Before then he worked as a cabinet maker running his own business. Since the show Daryl has been writing and recording his debut album, Tribute, which will also be available in December, available on the web through on Splash Point Digital.

"Why Can't It Be Christmas?" can be downloaded from all legal music sites from 6th December 2010, with worldwide distribution provided by Splash Point Digital. A minimum of 20% of the proceeds of the sale of this song will benefit The BBC Children in Need Appeal, a company limited by guarantee (charity number 802052 in England & Wales and SC039557 in Scotland).

Log onto www.darylmarkham.org or www.splashpointdigital.com for further details.

There is already a fun, homespun video at www.youtube.com/user/DarylMarkham and a FaceBook campaign at www.facebook.com/daryl.markham.



For white labels, preview interviews and artwork please contact us for more details or visit www.splashpointdigital/spdpress.html

Splash Point Digital releases Daryl Markham's Christmas single, Why Can't It Be Christmas, on 6th December 2010 in aid of BBC Children in Need