



Understand your publishing royalties

with Nielsen Music, the measurement reference of the music industry – providing the legitimate, trusted and independent standard to the global business

Track each and every play on radio and music TV across Europe and North America

Ensure that you are paid correctly domestically and internationally

The only company to offer services for the music industry in more than 20 countries; Europe, north and central America.

Nielsen provides both local and international information, supported by a client services team who are based in country and extremely knowledgeable about their local market.

Co-operating with our music clients for more than 15 years; we bring both experience and historical data, using audio recognition technology we fingerprint songs and monitor radio and music TV output.

We are successfully working with all elements of the music chain: record companies/music labels (majors and independents), radio and TV stations, music publishers, performing rights organisations, artists and their management, digital media and services, mobile phone companies, consultancy firms and the media.

Nielsen Music offers publishers a range of services & solutions including:

- Access to the official UK & international airplay charts
- Regular updates on radio and music TV airplay in your selected territory
- Historical data provision from 2000 onwards
- Bespoke reports suited to specific requirements including song history and first play reports
- Sales full breakdowns or summaries (total number of sold tracks per country, per week/quarter)

Additional 20% discount for MPA members



Key Benefits for Publishers

- Quality control/spot checks of domestic royalty income
- International monitoring of royalty payments from abroad/sub-publishing
- Inform decisions relating to the acquisition of unpublished songwriters
- Obtain guidance on signing or re-signing contracts
- Prognosis/forecasting of potential and future income

For more information please contact:
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