

BPI/MPA TRADE MISSION TO FRANCE, PARIS, 14 & 15 MAY 2013

The deadline for applications to be with the BPI for consideration to participate in this mission is
THURSDAY 28 MARCH 2013

Name: _____ Position: _____
Company Name: _____
Address: _____
Postcode: _____
Tel & Mob: _____ / _____ Fax: _____
E-mail: _____ Web: _____
Nature of Business: _____
Music Link (ie. SoundCloud or similar. Please keep to under 35 characters):

I am a member of: BPI AIM MCPS/PRS MMF MPA PPL

100-150 Word Company Statement:

In order to process your application, please can you provide a brief background of your company, what are your core services / artists / songwriters / products that you are aiming to promote? No more than **100 words TOTAL**. Please note that this will also be used in the mission brochure to be distributed to all French companies participating in the mission.

NB: PLEASE EMAIL US A HIGH RES IMAGE OF YOUR COMPANY LOGO AND DELEGATE PHOTO

Signed: _____ Date: _____

There is a non-refundable registration fee.

BPI or MPA members: £100 + VAT = £120 per person

Non members: £130 + VAT = £156 per person

Your application cannot be processed until payment has been received.

*Cheques to be made payable to **BPI Ltd**. For bank transfer information please email.

PLEASE RETURN THIS FORM & YOUR PAYMENT* BY 28 MARCH TO: Debi Blackgrove, BPI, Riverside Building, County Hall, Westminster Bridge Road, London, SE1 7JA. T: 020 7803 1325 / F: 020 7803 1310

You can also complete this form electronically, rename it with your company name on the end and return to debi.blackgrove@bpi.co.uk

PLEASE NOTE: Submitting your application does not guarantee your place on the mission. You will be notified as to whether your application is successful or not. Therefore please do not book any flights or accommodation until you have heard back from us.

ITINERARY

Day 1 – There will be welcomes, with a comprehensive introduction and overview of the French market. Topics to be covered include local labels, publishers, distribution (digital and physical) mobile, licensing, retail, synch, media, new media business, marketing and the live sector. The last session of the day will be a speed meeting session organised by the French Export Office. In the evening, there will be a reception party co-hosted by SACEM for delegates and invited guests.

Day 2 – Specialist panels continuing from day one and the topics mentioned above. The panels will include senior executives from the region dealing with international repertoire and will be open to questions from delegates. The event will be rounded off with a key note speaker. The mission will finish on time for delegates to book evening Eurostar trains back to London.

TRAVEL AND ACCOMMODATION

Delegates are responsible for organising their own travel and accommodation. We are hoping to secure a group hotel in Paris at an affordable rate of around €150. If booked in advance delegates can purchase Eurostar return tickets from £69.

Although the BPI and MPA do contribute financially to the organisation and running of the event, we are unfortunately not in a position to offer direct financial support to companies wishing to take part in the mission. If your participation is dependent on additional funding, please contact your regional UKTI trade advisor who will be able to advise whether you are eligible for any schemes relating to this mission: www.uktradeinvest.gov.uk or the UKTI on 0207 215 8000. **Please see note below “UK Trade & Investment Requirements”.**

BPI REQUIREMENTS

To assist you, BPI and MPA provide a range of services including the in-market events and promotional tools. In order to match these appropriately to your needs we will, on occasion, require additional company information from you. This may include logos, delegate photos or more detailed company profiles. Please respond to any requests in a timely fashion providing as much supporting data as possible. This is expressly for your benefit and failing to respond to requests will mean that you are not represented fully alongside your mission colleagues.

If your participation on this event depends upon receiving financial support from a third party, you should let BPI know when making your application.

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